



News Release

For Immediate Release

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2025 Girl Scout Cookie Season Kick Off

Champion local Girl Scouts as they unbox a world of possibilities!

(Seattle, WA) January 15, 2025. Girl Scouts of Western Washington is thrilled to announce the kickoff of the 2025 Girl Scout Cookie season.

During this highly anticipated time of the year, Girl Scouts flex their entrepreneurial muscles and acquire important life skills like money management, team building, public speaking, and decision making. All proceeds from cookie sales stay local and power Girl Scouts' amazing experiences year-round.

When bold, goal-getting Girl Scouts sell a package of cookies, they're doing much more than what's seen at face value. Girl Scouts don't just sell delicious treats—they're entrepreneurial powerhouses creating a more equitable future for themselves and the world.

Every box of cookies sold provides invaluable experiences for Girl Scouts—such as service projects, international travel, and outdoor adventure. Through these experiences, Girl Scouts discover their limitless potential as they break down the social barriers that often keep girls* boxed in.

Don't miss your chance to fulfill your craving for Girl Scout Cookies while you support every Girl Scout's craving for making our world a better place. We hope you'll join us in supporting this year's Girl Scout Cookie sellers as they unbox their future!

Here in Western Washington, local Girl Scouts will be selling Girl Scout Cookies from Wednesday, January 15 to Sunday, March 16. The sale comprises of three phases.

2025 Cookie Season Timeline

Friends and Family Pre-Sale

Starting January 15, customers can pre-order Girl Scout Cookies from the Girl Scout in their life.

Digital Public Sale

You don't need to know a Girl Scout in your area to order cookies from a local seller! Starting February 14, customers can order Girl Scout Cookies online from a local Girl Scout that can either be delivered to their doorstep or shipped directly to their preferred mailing address. Customers can also donate online to Operation Cookie, which provides cookies to U.S. military service members.

The last day to place a cookie order online for in-person delivery by a local Girl Scout is Monday, March 10. Customers can continue to donate online to Operation Cookie and place online orders that are shipped to their preferred mailing address through Sunday, March 16.

Public In-Person Cookie Booth Sale

From February 28-March 16, local Girl Scouts will be selling cookies at booths outside grocery stores, retail storefronts, and other approved partner locations across the region. The cookie sale concludes on Sunday, March 16.

To stay up to date on how you can purchase Girl Scout Cookies throughout the sale, including information on how to order online or where you can find local Girl Scouts selling cookies at a booth, visit our website at www.girlscoutsww.org/findcookies.

About the Girl Scout Cookie Program

The annual Girl Scout Cookie Program is the largest girl*-led entrepreneurial program in the world. It powers life-changing adventures, programs, and learning for Girl Scouts and their troops all year long.

This season, cookie lovers can enjoy the full assortment of Girl Scout Cookies, including fan favorites such as Thin Mints®, Samoas®, Tagalongs®, and more. At the close of the 2025 cookie season, the beloved Girl Scout S'mores® cookie flavor will be retired.

Our mission at Girl Scouts of Western Washington is to build girls* of courage, confidence, and character who make the world a better place. The Girl Scout Cookie Program supports this mission by providing hands-on experience in setting goals, making business decisions, and embarking on a lifelong leadership journey. The cookie program also provides an essential way for Girl Scouts to cover the cost of their Girl Scout experiences. Many Girl Scouts use cookie revenue to pay for membership dues, uniforms, and activities like travel, camp, and STEAM exploration.

About Girl Scouts of Western Washington

Girl Scouts of Western Washington is consistently and unapologetically committed to providing safe spaces for all girls* to belong. We build Girl Scouts of courage, confidence, and character who make the world a better place. Founded in 1912, our organization has been committed to meeting the needs of our youth members for over a century. We uplift all Girl Scouts in a supportive environment where they can discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their very first best friends. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. They are the future leaders paving the way toward a brighter tomorrow. To join us, volunteer, reconnect, donate, or learn more, visit www.girlscoutsww.org.

**Girl Scouts of Western Washington uses the term girl inclusively to speak to everyone who identifies with the Girl Scout experience, which includes cisgender girls, gender-expansive youth, transgender youth, non-binary youth, gender nonconforming youth, genderqueer youth, and any girl-identifying human.*

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