

News Release

For Immediate Release

Karen Fujii, VP of Marketing and Communications | press@girlscoutsww.org

2023 Girl Scout Cookie Season Announcement

Make space in your freezer – Girl Scout Cookie season is here!

(Seattle, WA) January 13, 2023. Girl Scouts of Western Washington is thrilled to announce the kick-off of the 2023 Girl Scout Cookie season.

Here in Western Washington, local Girl Scouts will be selling Girl Scout Cookies from Friday, January 13 to Sunday, March 19. The sale comprises three phases.

2023 Cookie Season Timeline

Friends and Family Pre-Sale

Starting January 13, customers can pre-order Girl Scout Cookies from the Girl Scout in their life.

Digital Public Sale

Starting February 17, customers can order Girl Scout Cookies online that will be delivered to their doorstep by a local Girl Scout. Customers can also donate online to Operation Cookie, which provides cookies to U.S. military service members.

Beginning February 27, customers will also be able to place an online order from a local Girl Scout that is shipped to their preferred mailing address.

The last day to place a cookie order online for in-person delivery by a local Girl Scout is Monday, March 13. Customers can continue to donate online to Operation Cookie and place online orders that are shipped to their preferred mailing address through Sunday, March 19.

Public In-Person Cookie Booth Sale

From March 3-19, local Girl Scouts will be selling cookies at booths outside grocery stores, retail storefronts, and other approved partner locations across the region. The cookie sale concludes on Sunday, March 19.

Introducing a New Girl Scout Cookie: Raspberry Rally

A new Girl Scout Cookie, Raspberry Rally, will debut in the 2023 Cookie Season. A thin, crispy, cookie infused with raspberry flavor, dipped in a delicious chocolaty coating, and made with vegan ingredients, Raspberry Rally is a sister-cookie in appearance to the Thin Mint.

Raspberry Rally will be sold exclusively online via orders that are shipped directly to customers, and will be available for purchase on February 27 when shipped orders become available. This new variety will not be available for in-person booth sales or delivery orders by local Girl Scouts. Online only sales and direct shipping for Raspberry Rally encourage Girl Scouts to learn entrepreneurship through their own online business by building relevant digital marketing and sales skills.

2023 Girl Scout Cookie Price Increase

For the 2023 Girl Scout Cookie Program, Girl Scouts of Western Washington has increased the cost of core cookies by \$1/package, while keeping the cost of specialty cookies (S'mores and Toffee-tastics) at \$6/package. The increase in the cost of core cookies means that all varieties of cookies will be sold for \$6 per package. The price change is necessary to keep up with economic price increases, balance our budget, and continue to serve youth and volunteers in all areas of our council.

About the Girl Scout Cookie Program

The annual Girl Scout Cookie Program is one of the largest youth-led and the largest girl-led entrepreneurial programs in the world. It powers life-changing adventures, programs, and learning for Girl Scouts and their troops all year long.

Our mission at Girl Scouts of Western Washington is to build Girl Scouts of courage, confidence, and character who make the world a better place. The Girl Scout Cookie Program supports this mission by providing hands-on experience in setting goals, making business decisions, and embarking on a lifelong leadership journey. The cookie program also provides an essential way for Girl Scouts to cover the cost of their Girl Scout experiences. Many Girl Scouts use cookie revenue to pay for membership dues, program supplies, and activities like travel, camp, and STEM exploration.

To stay up to date on how you can purchase Girl Scout Cookies throughout the sale, including information on how to order online or where you can find local Girl Scouts selling cookies at a booth, visit our website at www.girlscoutsww.org/findcookies

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About Girl Scouts of Western Washington

Girl Scouting builds youth of courage, confidence, and character, who make the world a better place. At Girl Scouts of Western Washington, our community is strong and our vision is clear. We invest in our community through Girl Scouts. Our community represents every race, ethnicity, income level, sexual orientation, ability, and religion; reflects a spectrum of gender identity; and connects across geographic locations. By focusing our attention on community members who are furthest from racial, economic, and social justice, Girl Scouts can be an instrument of change, promoting equitable outcomes for all. We wholly commit to taking action to grow as an anti-racist and anti-oppressive organization so that, through Girl Scouts, our members are affirmed as they strive to make our community and world better.

We acknowledge that Girl Scouts of Western Washington's many offices and properties in the Western Washington region occupy the ancestral lands of many indigenous communities. Though displaced, these people are the past, present, and future caretakers of this land. To say this is to acknowledge a debt to those who were here before us and to recognize our role as colonizers and our responsibility to respect and honor the intimate relationship Indigenous peoples have to this land. This acknowledgment is a small step toward reconciliation and improved relations with the tribal communities in our region. It's done to remind us of the history that has shaped our present and will continue to shape our future. It also reminds us to be intentional in our relationship with the land and with the people indigenous to this region. Our council's work needs to be informed by that history best serve our communities and realize our commitment to be an anti-racist organization.