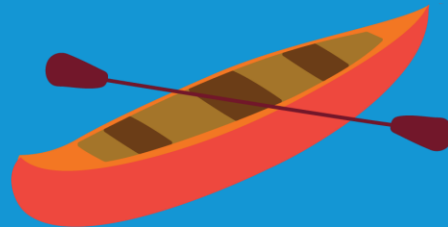




girl scouts
of western washington

Camp Town Hall

Spring 2025



Please meet our presentation team...



Kristina Petersen

"Goofy"

VP of Member Experience



Aaron Hensarling

"Dinner Mint"

Director of Property Services



Elizabeth Rogers

"Lulu"

Sr. Director of Overnight Camp



Katie Sweeney

"PJ"

Director of Camp River Ranch



Laura Hall

"Avocado"

Director of Volunteer-Led Camp



Tana Graedel

"Tanana Splits"

SVP of Philanthropy



An aerial photograph of a coastal area. On the left, a dense green forest covers a hillside. At the base of the forest, a small building with a light-colored roof is visible. A sandy beach and a small boat are also present. To the right, the water is a deep blue-green color. A dark green rounded rectangle is overlaid on the image, containing the text "Land Acknowledgement" in white serif font.

Land Acknowledgement

Agenda

1. Camp Properties Update
2. Camp Program Update
3. Visit Camp
4. Community Support Update
5. Q&A

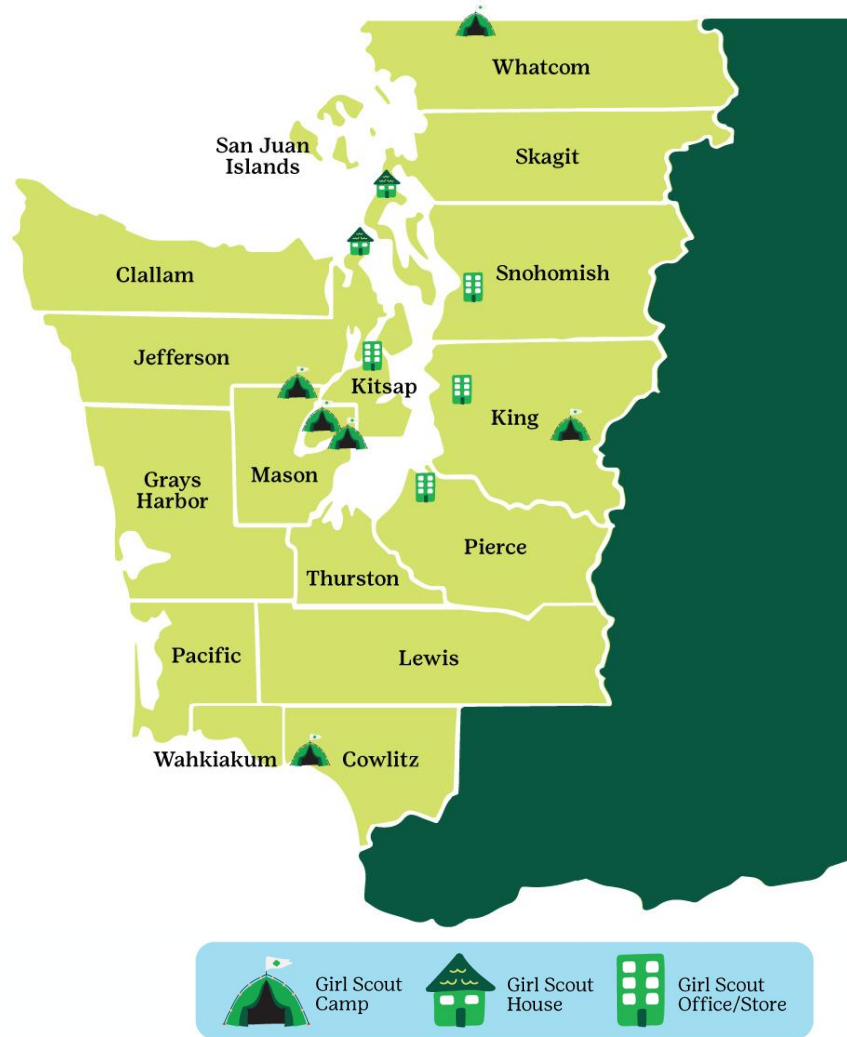
Camp Properties Update

Aaron Hensarling
“Dinner Mint”
Director of Property Services



Camp Properties

- Camp Evergreen
- Camp Lyle McLeod
- Camp River Ranch
- Camp Robbinswold
- Camp St. Albans
- Camp Towhee



Meet Our Property Management Team



Jason Maiuri
AVP Properties & Property
Manager, Camp St Albans



Zeke Brucker
Senior Property Director
& Camp Towhee Contact



Derek Luscombe
Property Manager,
Camp River Ranch



Russ Ebel
Property Manager,
Camp Lyle McLeod



Morgan Scherer
Property Manager,
Camp Robbinswold



Pete Iverson
Property Manager,
Camp Evergreen



Batty Gentry
Property Reservation
Specialist



**Estephania
Delgadillo**
Property Reservation
Coordinator

Property Maintenance Projects



EST.



1948

Lyle McLeod
Girl Scout Camp



EST.



1951

River Ranch
Girl Scout Camp







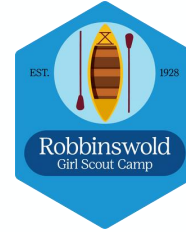
Stay Connected to Us

Want to schedule a work party for your group or troop?

Contact the Property Manager or email sitereservation@girlscoutsww.org



Facebook: Friends of Camp Evergreen
Contact: Pete Iverson
piverson@girlscoutsww.org



Facebook: Camp Robbinswold Stewards
Contact: Morgan Scherer
mscherer@girlscoutsww.org



Facebook: Friends of Camp Lyle McLeod
Contact: Russ Ebel
rebel@girlscoutsww.org



Facebook: Friends of St Albans
Contact: Jason Maiuri
jmaiuri@girlscoutsww.org



Facebook: Friends of River Ranch
Contact: Derek "Whisk" Luscombe
dluscombe@girlscoutsww.org

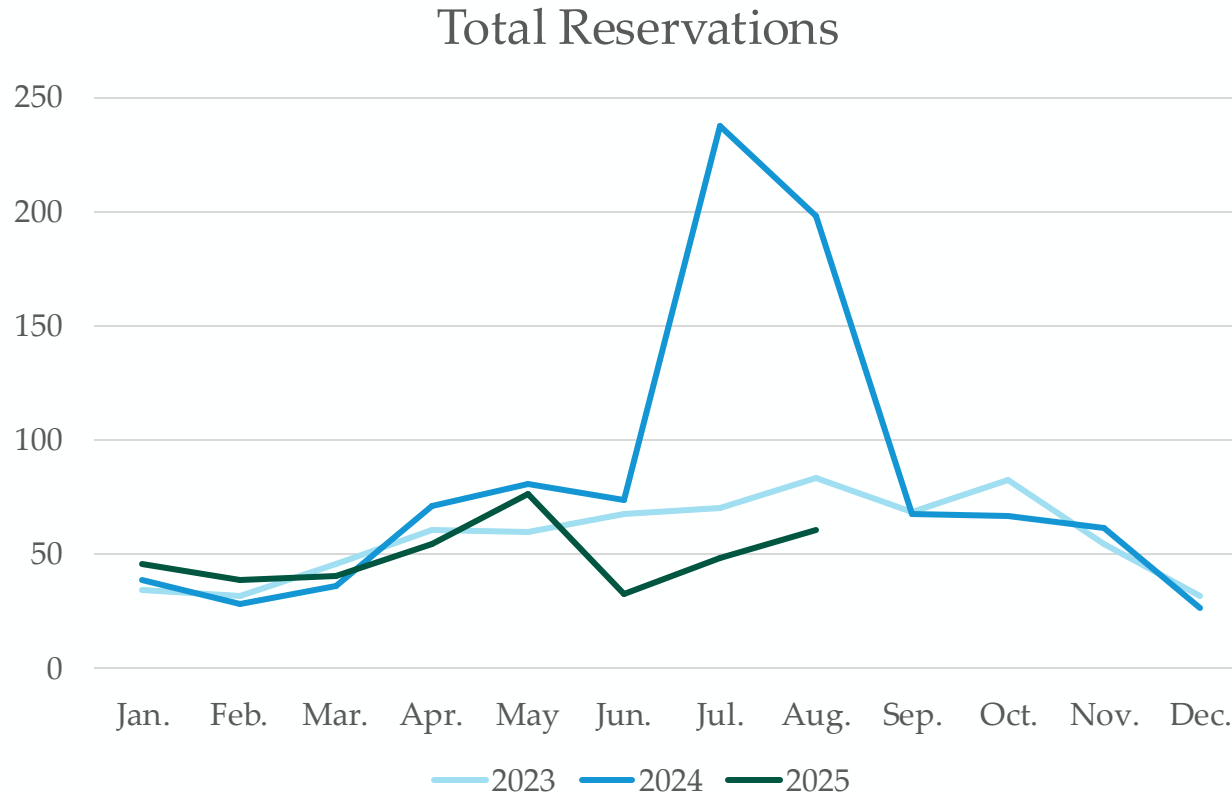


Facebook: Friends of Towhee GSWW
Contact: Zeke Brucker
zbrucker@girlscoutsww.org



Property Reservations

Property Reservations Trends



Reserve your spot today!



Indoor units available year-round
Outdoor units available March–October



Indoor units available year-round
Outdoor units available March–October



Indoor units available year-round
Outdoor units available March–October



Indoor units available year-round
Outdoor units available March–October



All units available to reserve April–
September



Available to reserve April–September

Staff-Led Activities at Camp!

Tuesday–Sunday | September–June

Camp River Ranch

Archery
Slingshots
Challenge Course
Boating

Camp St. Albans and Camp Lyle McLeod

Archery
Slingshots
Boating

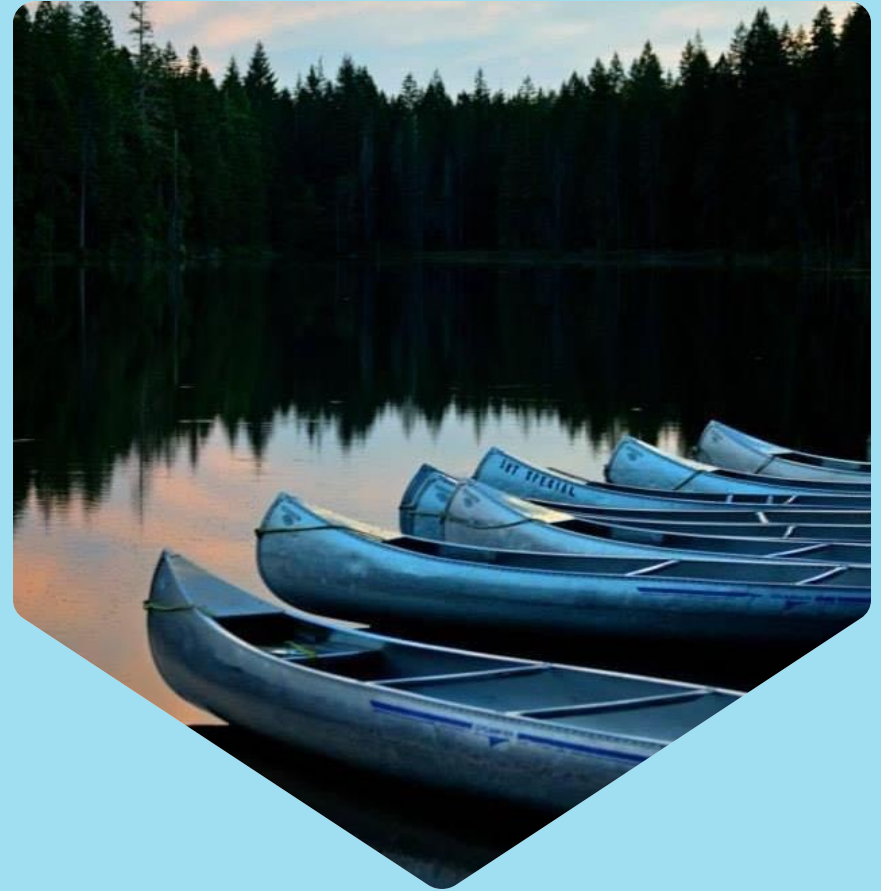


Reserve online or email
sitereservation@girlscoutswv.org
for assistance

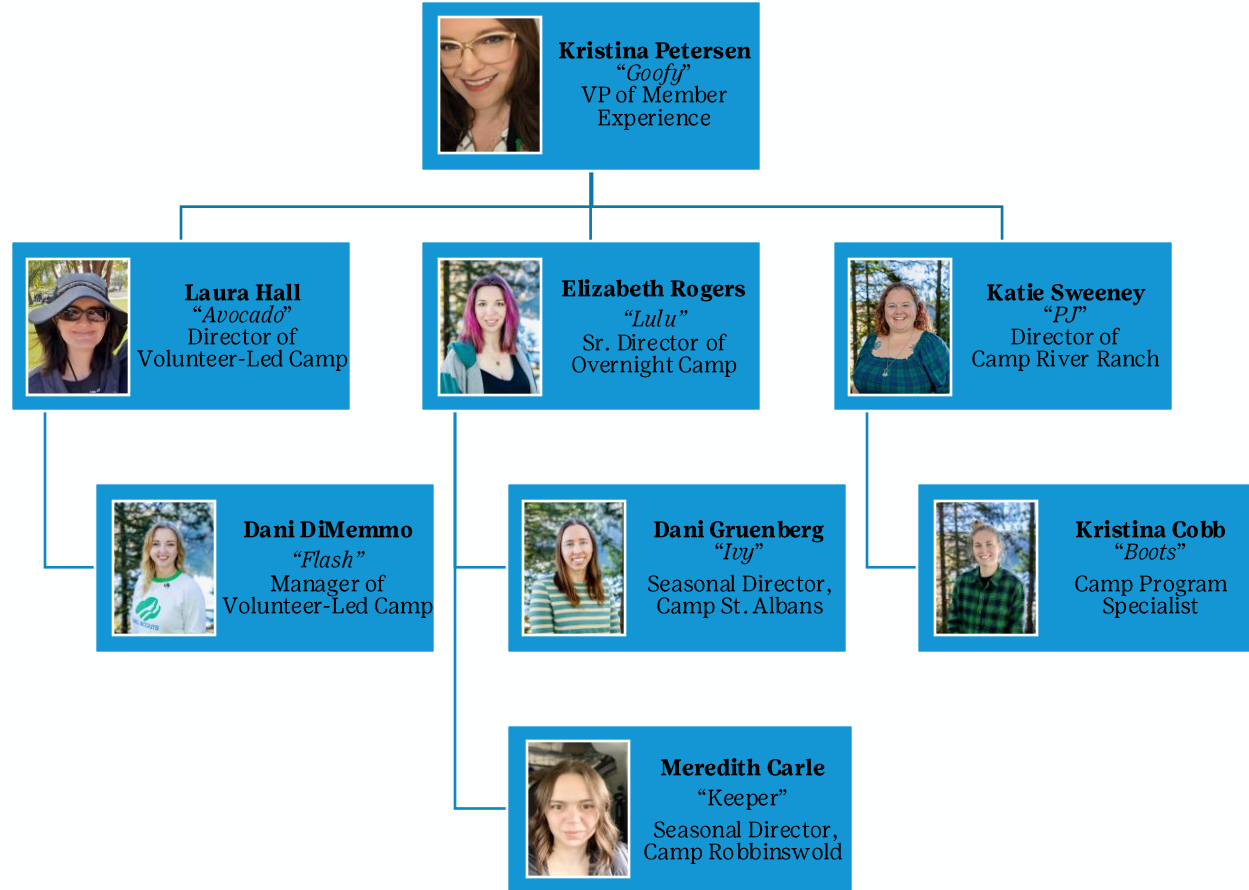


Camp Programs Update

Kristina Petersen
“Goofy”
VP of Member Experience



Meet Our Camp Program Team



Staff-Led Overnight Camps



Overnight Camp Program Highlights

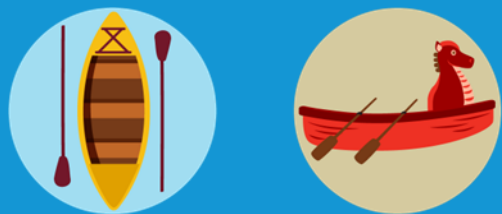


Camp Robbinswold

- Brownies: Little Backpackers
- Juniors: Ocean Explorers; Ultimate Camp Challenge
- Cadettes: Marine Biology; Beginning Backpacking
- Senior/Ambassadors: Beach Bums; Advanced Marine Biology

Camp St. Albans

- Brownies: 4-Day Sessions; Fairytale by Flashlight
- Juniors: Midnight Society; Splash and Paddle
- Cadettes: Night Owls; Build the Future;
- Senior/Ambassadors: Haunted Happenings; Animal Tales



Tiered Pricing and Financial Assistance

What is Tiered Pricing?

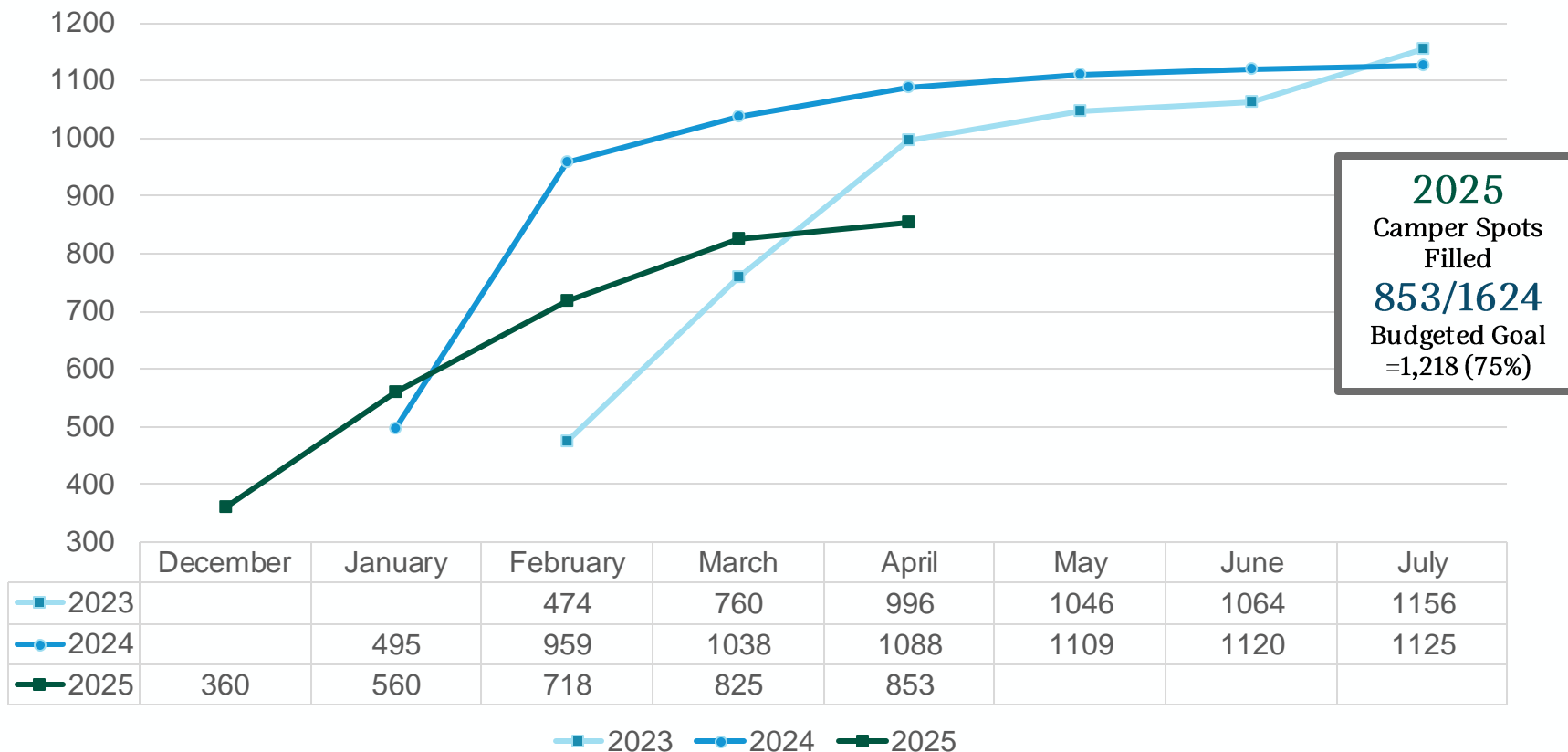
Subsidized	True Cost of Camp
\$950	\$2100

For Summer 2025, 62 families have selected to pay the true cost for their camper.

Financial Aid Requests:

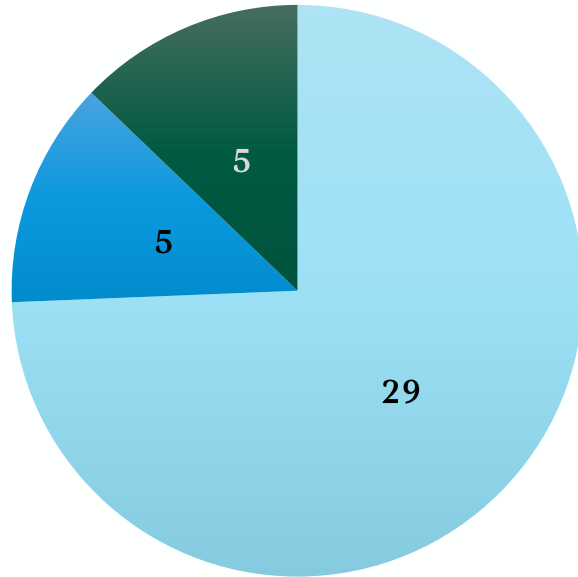
Camp Robbinswold	Camp St. Albans
30 Individuals	100 Individuals
8.9%	25.4%

Annual Comparison: Overnight Camp Registrations



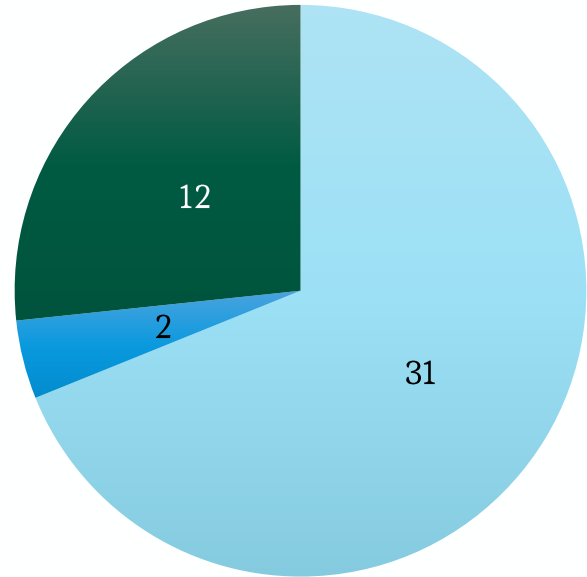
Summer 2025: Overnight Camp Staff Hiring

Camp Robbinswold



■ Hired ■ In Process ■ Vacant

Camp St. Albans



■ Hired ■ In Process ■ Vacant

Affinity and Specialty Camps



2024 Reflections from Campers:

This was a fantastic experience and we're already planning our troop's return next year.. one of our girls was a little sad on our second night, and when we asked what was wrong, she said. "I just don't want this to end!"

Super fun staff leading each activity. The girls had a blast!!

I'll quote our girls: "Everything!" The group campfire, kayaking, rock climbing, and swimming were all fantastic. Staff was amazing (thank you Spirit, Pine, Possum, and Batty in particular!).

So excited to do things we don't normally get to do at camporees: low ropes challenge course and archery!

Camp S'More returns Summer 2025!

SUMMER 2025

Reservations Opened in December!

March Update:

- Full Units Booked: 67
- Individual Cabins Booked 34
- Paid Activities Booked: 1,385
- Campfire Registrations 109

Camp S'More

- Independence Day (July 4)–Labor Day (Sept. 1)
- NEW: Meal Kits will be available for Lunch/Dinner on Thursday–Sunday
- Staffed activities include camp favorites like boating and swimming along with NEW fun like slingshot painting and crate stacking





umojja
family camp

gsww

Overnight Family Camp June 21-22

\$25 per person, non-members welcome



Come enjoy a weekend
of community, camp
magic, and adventure—
together!



PRIDE Camps

Overnight Summer Camp Sessions:

Camp Robbinswold | Aug. 10-15

Camp St. Albans | Aug. 3 - 8

Family Camp:

Camp River Ranch | Aug. 22-24

Registration details coming soon!



Other Fun Summer Offerings



July 13-14: Outdoor
Overnight Training with a
TWIST during Camp S'More

Saturdays in August: Camp
Explorers: a Kid's Night Out
at Camp River Ranch! *In
partnership with Remlinger
Farms Concert Series*

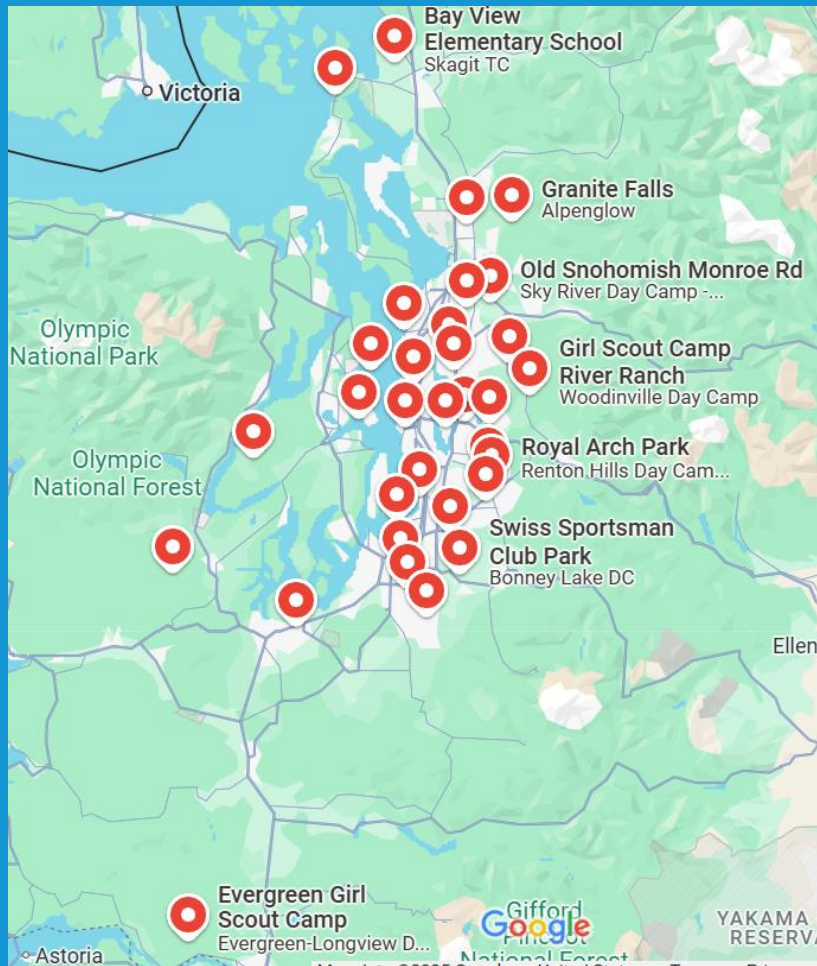
EST.



1951

River Ranch
Girl Scout Camp

Volunteer-Led Camps



In 2024 Volunteer-Led Camps brought in over 800 new youth members and 160 new adult members.

Volunteer-Led Camps served 3,994 campers all because of the devoted 1,065 camp volunteers who create camp magic for local Girl Scouts!

Volunteer-Led Camps continue to be a great way for older youth members to stay engaged in Girl Scouting.

In 2024, we saw a 13% increase in membership in grades 8-12— fueled by Girl Scouts who participated in Volunteer-Led Camps.





**Overnight Community Camps are at
Lyle McLeod all summer long!**

June 22–August 9



**Weekly Day and Twilight Camps are
happening all over the region**

June 25–August 15





Visit Camp!



Save the Date!

Camp St. Alban's 90th
Anniversary Celebration

Sunday August 17, 2025

Details to Follow

2025 Camp Open Houses



Carnation, WA

Sunday
May 18

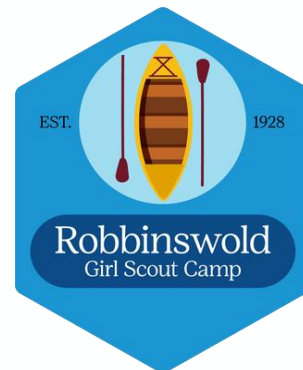
2:00-5:00 PM



Allyn, WA

Sunday
May 4

2:00-5:00 PM



Lilliwaup, WA

Sunday
April 27

2:00-5:00 PM

2025 Camp Open Houses



Longview, WA

Sunday
March 30

2:00-5:00 PM

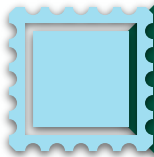


Do you know
someone who would
make a great camp
staff member?



2025 Summer Camp Needs

Learn More About These
Volunteer Roles:



Letters to Camp



Kitchen Help



Host International Staff

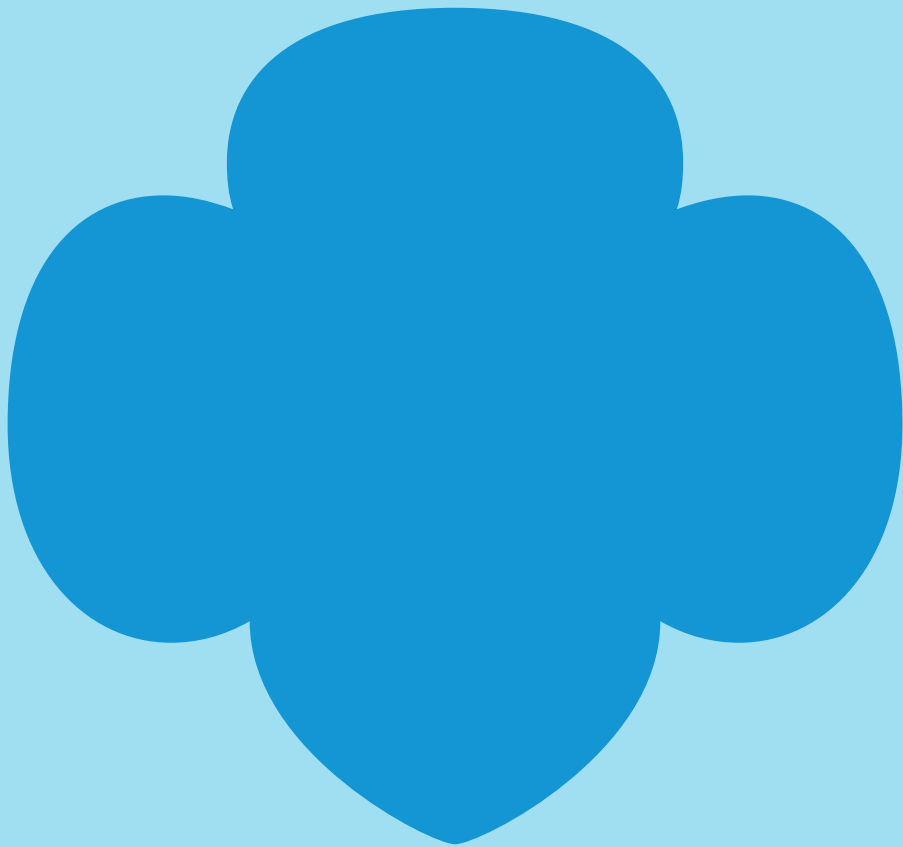


Bus Stop Check In and Out

Community Support Update

Tana Graedel
“Tanana Splits”
SVP of Philanthropy





Current Landscape

More families need financial assistance
than ever before

More middle-class families can't afford
camp but aren't eligible for assistance,
so they aren't signing up

Girl* mental health is still suffering

accessible	commercial sex worker	equality	inclusiveness	oppression	social justice
activism	community diversity	equitable	inclusivity	oppressive	sociocultural
activists	community equity	equitableness	increase diversity	orientation	socioeconomic
advocacy	confirmation bias	equity	increase the diversity	people + uterus	status
advocate	cultural competence	ethnicity	indigenous community	people-centered care	stereotype
advocates	cultural differences	excluded	inequalities	person-centered	stereotypes
affirming care	cultural heritage	exclusion	inequality	person-centered care	systemic
all-inclusive	cultural sensitivity	expression	inequitable	polarization	systemically
allyship	culturally appropriate	female	inequities	political	they/them
anti-racism	culturally responsive	females	inequity	pollution	trans
antiracist	DEI	feminism	injustice	pregnant people	transgender
assigned at birth	DEIA	fostering inclusivity	institutional	pregnant person	transsexual
assigned female at birth	DEIAB	GBV	intersectional	pregnant persons	trauma
assigned male at birth	DEIJ	gender	intersectionality	prejudice	traumatic
at risk	disabilities	gender based	key groups	privilege	tribal
barrier	disability	gender based violence	key people	privileges	unconscious bias
barriers	discriminated	gender diversity	key populations	promote diversity	underappreciated
belong	discrimination	gender identity	Latinx	promoting diversity	underprivileged
bias	discriminatory	gender ideology	LGBT	pronoun	underrepresentation
biased	disparity	gender-affirming care	LGBTQ	pronouns	underrepresented
biased toward	diverse	genders	marginalize	prostitute	underserved
biases	diverse backgrounds	Gulf of Mexico	marginalized	race	undervalued
biases towards	diverse communities	hate speech	men who have sex with	race and ethnicity	victim
biologically female	diverse community	health disparity	men	racial	victims
biologically male	diverse group	health equity	mental health	racial diversity	vulnerable populations
BIPOC	diverse groups	hispanic minority	minorities	racial identity	women
Black	diversified	historically	minority	racial inequality	women and underrepresented
breastfeed + people	diversify	identity	most risk	racial justice	
breastfeed + person	diversifying	immigrants	MSM	racially	
chestfeed + people	diversity	implicit bias	multicultural	racism	
chestfeed + person	enhance the diversity	implicit biases	Mx	segregation	
clean energy	enhancing diversity	inclusion	Native American	sense of belonging	
climate crisis	environmental quality	inclusive	non-binary	sex	
climate science	equal opportunity	inclusive leadership	nonbinary	sexual preferences	

235 Less Girl Scouts
Are Going to Camp
In 2025

Now More Than Ever,
Girl Scouts Need Your Help
Getting to Camp

7.3%

Families who
pay the full
cost of camp

30%

Girl Scouts not
participating in the
Cookie Program

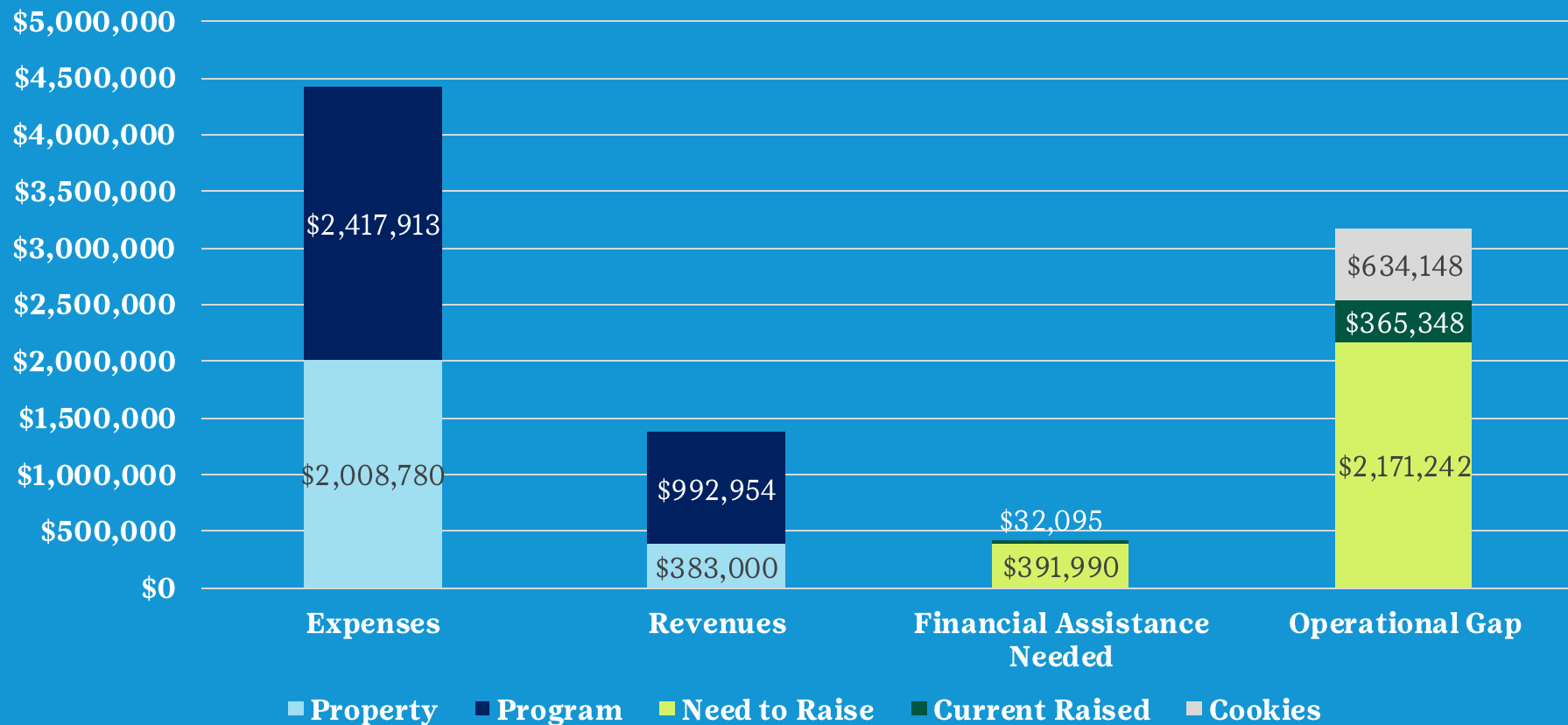
64%

Financial Assistance
allocated to camp grants

4%

Membership households
that make financial
donations to Girl Scouts of
Western Washington

Camp Property and Program Operations





Be Part of the Story



We Need You!

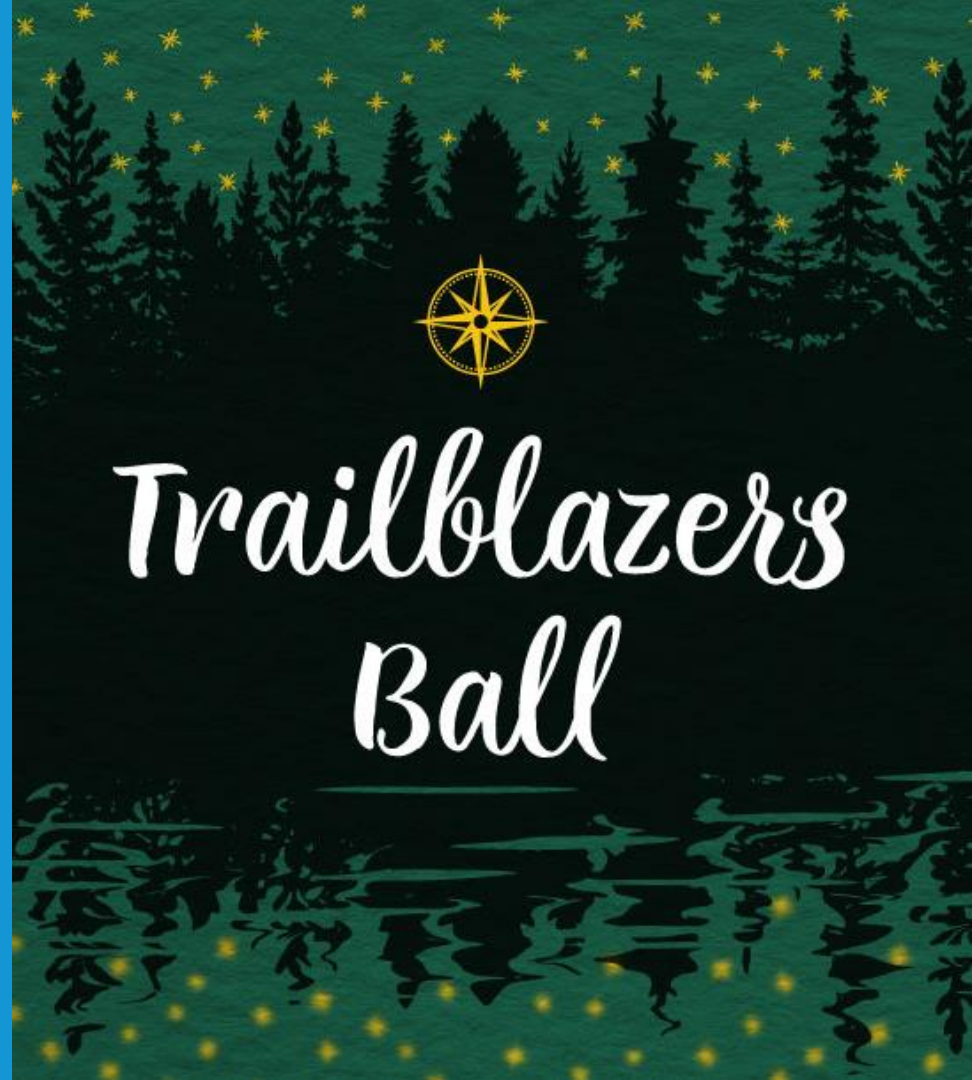
Let's Get More Girls* Outside



Rekindle:
A Women's Wellness Retreat
July 18-20
Camp River Ranch



Trailblazer Ball
September 13, 2025
Block41 | Seattle
Individual Tickets
on Sale June 1



Q & A

A large blue rectangular frame with rounded corners and a decorative, slightly irregular border, centered on a light blue background.

Thank You!

