

girl scouts   
of western washington



2025 REWARDS



# Welcome Cookie Entrepreneurs!

The Girl Scout Cookie Program provides all cookie sellers with opportunities to earn individual rewards, in addition to the proceeds earned by troops. Beyond the lifetime of essential skills gained through cookie program participation, sellers can also earn exciting rewards based on packages sold. Entrepreneurs set both troop and individual goals, and those individual rewards can be used to set each Girl Scout's aspirational sales target. We're excited to see all the incredible things Girl Scout Cookie sellers accomplish this season!



## EMBRACE POSSIBILITY



### Meet the Mascot, Měi Lán

#### COLOR

Some experts think the panda's distinct coloring helps it hide. Its white body and face disappear in snowy habitats. Its dark arms and legs camouflage it in shade.



#### BABY PANDAS

Newborn panda cubs are born pink, hairless and they can't see. They are about the size of a stick of butter. Panda mamas keep their babies close for the first month of their lives.



#### PLAY

Pandas love to roll and tumble. They also love to swim and climb!



#### DIET

Pandas spend a lot of time eating. Like, a lot. They spend 10-16 hours a day sniffing and crunching on food – mostly bamboo.



#### POTTY HABITS

Pandas poo 40 times a day and sometimes do handstands when they pee!



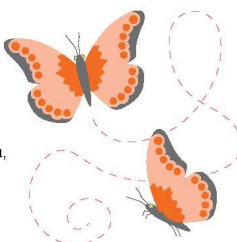
#### NAMING

Pandas are named in a Chinese ceremony when they are 100 days old. Our mascot is named Měi Lán, meaning beautiful orchid and wise lady.



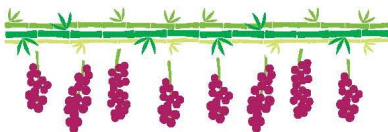
#### JUNGLE QUEEN BUTTERFLIES

Once a year, over 400 species of butterflies visit the bamboo forest of southwestern China, where pandas live. It's like a butterfly explosion.



#### SCHISANDRA BERRIES

Efforts to save this superfood berry, and lessons on how to harvest it, have helped to save pandas' lives! Schisandra berry conservation has helped increase panda populations by 17%.



#### ENVIRONMENT

All pandas found in the wild live in bamboo forests high in the mountains of Southwest China.





# QUICK CLICK GUIDE

Bar Patch  
Crossover Avatar Patch  
Initial Order Reward

4

Program Credits  
Best Buy and Guitar Center  
Partnership

5

30+ Packages  
Theme Patch  
75+ Packages  
Cooling Headband  
125+ Packages  
Utensil Set

6

180+ Packages  
Happy Bamboo Plush

250+ Packages  
Panda Pouch

300+ Packages  
Girl Scout Day at T-Mobile Park

315+ Packages  
Do-si-dos Panda T-Shirt

355+ Packages  
Měi Lán the Plush Panda

400+ Packages  
Water Bottle and Bento Box

450+ Packages  
Do-si-dos Duffle Bag, Bamboo  
Comb, and Travel Toothbrush  
OR Opt Out for \$40 Program  
Credits

8

Cumulative Rewards

Non-Cumulative Rewards

500+ Packages  
Build-A-Bear Experience  
600+ Packages  
Vans Custom Shoes

9

700+ Packages  
Lego Build Experience

10

800+ Packages  
Beats Solo 4 OR AirPods Pros  
900+ Packages  
Sewing Machine Bundle

11

1000+ Packages  
Top Cookie Seller Package OR  
\$50 Program Credits

12

1300+ Packages  
Rockstar Kit  
1600+ Packages  
3D Printer Bundle  
1900+ Packages  
Dyson AirWrap

13

2000+ Packages  
2000+ Seller Package  
2200+ Packages  
Camping Gear Bundle  
3000+ Packages  
Gaming Laptop



*Girl Scouts of Western Washington reserves the right to make substitutions to the items' color, material or size, or to substitute an item of equal or greater value due to change or challenges in product availability.*

# BAR PATCHES

Bar patches, with iron-on backing, are earned in 100 package increments from 100–3000+ packages sold.



## CROSSOVER AVATAR PATCH



Earned by Girl Scouts who:

- ✿ Sell 375+ packages of cookies during the 2025 Girl Scout Cookie Program

AND

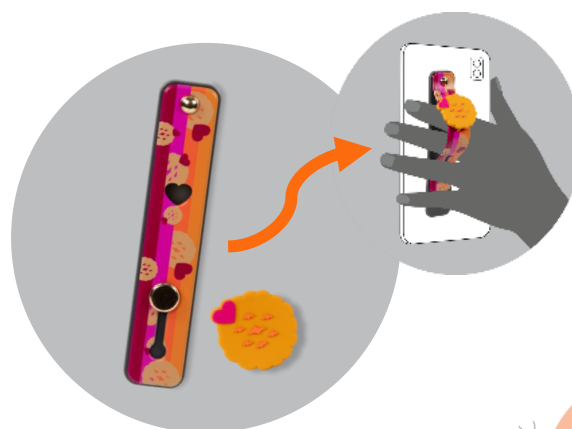
- ✿ Sent 20+ emails, used the 'Share My Site' function in M2, AND sold 15+ items during the 2024 Fall Product Program

## INITIAL ORDER REWARD

### Handle with Pop-in Charm

Peel and stick handle for devices or water bottles. Heart-shaped hole accommodates one included charm.

Earned by sellers (with 1+ package assigned) in troops that reach 280+ PGA on Initial Order, for cookie orders collected January 15–February 2





# PROGRAM CREDITS

Program Credits (PC), formerly called Cookie Dough, are earned in \$50 increments per 100 packages sold (beginning at 500+ packages sold) and can be exchanged for the reward item or experience at the 500+ reward levels. Program Credits are issued on electronic cards in early May via emails direct to earners.

At the 500+ reward level and above, those who select a reward lower than their total packages sold will receive Program Credits for the package difference.

- ✿ Example: 900 packages sold = \$250 Program Credits. Custom Vans Shoes at 600 packages sold are selected for value of \$100 Program Credits. \$150 Program Credits will also be received.

Program Credits are utilized to fund a variety of things to support [Girl Scouting experiences](#):

- ✿ [Membership fees](#)
- ✿ [Girl Scout camp, program, and event registration](#)
- ✿ [Silver and Gold Award project expenses](#)
- ✿ [Approved Girl Scout travel expenses](#)
- ✿ Girl Scouts of Western Washington stores and [girlscoutshop.com](https://girlscoutshop.com)

## BEST BUY AND GUITAR CENTER PARTNERSHIPS

Available May 5—June 2, 2025

During this limited time opportunity, Program Credits can be used to purchase from a curated selection of items offered through Best Buy and Guitar Center. Visit [girlscoutsww.org/programcredits](https://girlscoutsww.org/programcredits) for full details, including a list of available items, prices, and to place orders through our online form.



\*Images may not represent items available in the Spring 2025 partnership and items cannot be purchased directly through partners.

\*Program Credits are valid for current youth members and are nontransferable. Funds that remain on cards following a two-year lapse of youth membership with Girl Scouts of Western Washington will be reclaimed by Girl Scouts of Western Washington for use in supporting Girl Scout programming.

# CUMULATIVE REWARDS

Reward choices not communicated to troop product managers by March 18, 2025, will receive default reward item(s) for packages sold up to 450+ packages and 100% Program Credits for 500+ packages sold. T-shirt size will default to Adult Large.

Rewards for 30–450 packages are cumulative and will be distributed through troop product managers beginning late May. Example: 130 packages sold would receive the 30+, 75+, and 125+ reward items.

## 30+ Packages

### Theme Patch

Celebrate the season with Měi Lán and remember to Embrace Possibility! Peel and stick patch backing (instructions included) makes application easy.



## 75+ Packages

### Cooling Headband

This one-size-fits-all cooling fabric fashion is ideal for all hair types with many ways to wear. Great for camp!



## 125+ Packages

### Utensil Set

Enjoy meals on-the-go in style and sustainably. Includes a carry case, fork, spoon, knife, and chopsticks for culinary

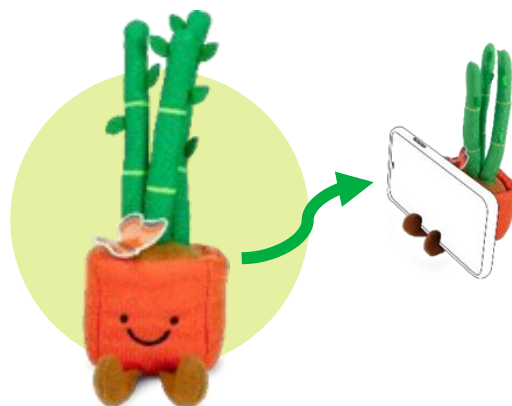


# CUMULATIVE REWARDS

## 180+ Packages

### Happy Bamboo Plush

Spread positivity with this bamboo stuffie's bright smile. It can function as a phone holder too!



## 250+ Packages

### Panda Pouch

Stylish and versatile. 3D bamboo puller and lining add a pop of color and fun.

## 300+ Packages

### Girl Scout Day at T-Mobile Park—June 1, 2025

All Girl Scouts who sell 300+ packages, regardless of other reward choices, will receive a free voucher to attend the 2025 Girl Scout Day with the Seattle Mariners.

Transportation not included; nontransferable.



## 315+ Packages

### Do-si-dos Panda T-Shirt

Soft, 100+ heavy cotton box tee featuring Měi Lán and our tasty Do-si-dos

Size	YS	YM	YL	AS	AM	AL	AXL	A2XL	A3XL
Body Length	22"	23"	25"	28"	29"	30"	31"	32"	33"
Chest Width (laid flat)	16"	17"	18"	18"	20"	22"	24"	26"	28"



# CUMULATIVE REWARDS

## 355+ Packages

### Měi Lán the Panda Plush

Let your imagination soar as you journey through bamboo forests filled with fluttering butterflies with this cuddly 10" panda, poised and ready to enjoy a delicious cookie.



## 400+ Packages

### Water Bottle and Bento Box

Quench your thirst with this durable, aluminum, 20 oz. water bottle with carabiner-friendly lid and keep your lunch organized with the multiple compartment bento box.

## 450+ Packages

### Do-si-dos Duffle Bag, Bamboo Comb, and Travel Toothbrush

Be ready-to-roll in sweet style with the spacious (18" L x 10" D) cookie-themed duffle with corduroy front and pockets inside and out. Pack up the 100% real bamboo, sustainable comb and travel toothbrush case with cup, toothbrush and holder for your next adventure.



OR

Exchange all 75-450 package rewards for \$40 Program Credits

Earners receive theme patch.

500+ reward selection does not impact \$40 of Program Credits.

# NON-CUMULATIVE REWARDS

500+ rewards and experiences are not cumulative. Earners select Program Credits or reward item/experience at 500–3,000 package levels.

All 500+ and above reward earners will be emailed in April with reward details, including any date, location, color or model choice, shipping address confirmation, and redemption information for the specific item.



## 500+ Packages

Build-A-Bear Experience *OR* Cumulative Program Credits Value

Girl Scout participates in exclusive event on May 11, May 18, or June 1, 2025, at Build-A-Bear locations in Tacoma, Alderwood, or Southcenter Mall. Transportation not included and nontransferable.

Earners will receive:

- ✿ One 2025 Girl Scout Cookie Bear
- ✿ One 2025 Girl Scout outfit
- ✿ One vest/tunic
- ✿ One record your voice
- ✿ One bear carrier



## 600+ Packages



Vans Custom Shoes *OR* Cumulative Program Credits Value



Girl Scout designs their own customized pair of Vans Classic Slip-on shoes using a budget of \$90. Includes shipping costs. Upgraded fabric and material options not included but may be purchased when redeeming reward.

# NON-CUMULATIVE REWARDS

## 700+ Packages

### Lego Build Experience *OR* Cumulative Program Credits Value

Girl Scout participates in exclusive event on May 11, May 18, or June 1, 2025, at Lego Store locations at Alderwood, Bellevue Square, or Southcenter Mall. Earners will participate in team build activities and receive a Lego kit(s) of their choice at a \$140 value. Dates subject to change. Transportation not included; nontransferable.



## 800+ Packages

### Beats Solo 4 *OR* AirPods Pros *OR* Cumulative Program Credits Value

Whether you're listening to your music performance, attending a virtual workshop, or brushing up on your favorite camp songs, you can do it in style with Beats Solo 4 or AirPods Pros. Earners who select the Beats can choose between matte black, cloud pink, or slate blue. Color options are subject to availability.



## 900+ Packages

### Sewing Machine Bundle *OR* Cumulative Program Credits Value



Earners will receive a sewing machine (exact model TBD) and will be able to take their machine to a special Girl Scout sewing day at one of five Quality Sewing and Vacuum locations across Western Washington over the summer. Girl Scouts will participate in a 4-hour class to learn basic operation of their new sewing machine while making and completing a tote bag\*. They will learn several sewing techniques to use on future projects. Transportation not included and nontransferable.

\*Project subject to change without notice.



# 1000+ TOP COOKIE SELLERS

1000+ Packages

Top Cookie Seller Package *OR* \$50 Program Credits Value

All Girl Scouts who sell 1,000+ packages receives their choice:

OR

## Top Cookie Seller Package Includes:

- ✿ Top Cookie Seller Personalized Hoodie
- ✿ Top Cookie Seller Patch
- ✿ Top Cookie Seller Drawstring Bag
- ✿ 50% off one session of 2025 or 2026 Girl Scouts of Western Washington camp.\*

\*Nontransferable.

## \$50 Program Credits and:

- ✿ 50% off one session of 2025 or 2026 Girl Scouts of Western Washington camp.\*

\*Nontransferable.



Top Cookie Seller caregivers have the opportunity to purchase a supporter hoodie to represent the accomplishments of their Girl Scouts. Supporter hoodies can be purchased even if the seller chooses to opt-out of the reward package for the \$50 Program Credits.

Emails will be sent to earners who choose the Top Cookie Seller Package in April to gather their hoodie size, name for the front of the hoodie, and pick-up location. Information for purchasing a supporter hoodie will be sent to all Top Cookie Sellers.

# NON-CUMULATIVE REWARDS

## 1300+ Packages

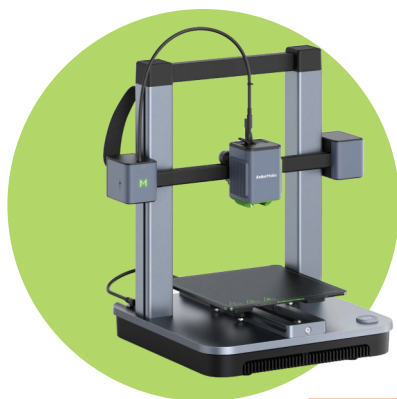
### Rockstar Kit *OR* Cumulative Program Credits Value

Earners will choose between a Stratocaster Paranormal Strat-o-Sonic electric guitar (Crimson Red or Vintage Blonde) *OR* Squire Affinity Precision electric bass (Placid Blue) to go along with their Marshall 10W Guitar Combo amplifier and cord. (Models subject to change based on availability and additional accessories not included.)



## 1600+ Packages

### 3D Printer Bundle *OR* Cumulative Program Credits Value



Make your own SWAPs, decorations for future cookie booths, or create a replica of your favorite Camp St. Albans Viking boat with your very own 3D printer. The 3D printer bundle comes with everything you need to get started: an AnkerMake-M5C-B printer, silicone covers, and a choice of three filament colors: white, black, blue, or red.



## 1900+ Packages

### Dyson AirWrap *OR* Cumulative Program Credits Value

Dry, straighten, curl, or something in between—all of these are possible with a Dyson AirWrap multi-styler. Whether learning about your hair, exploring new styles on yourself or someone else, or general self-care, this hair tool has you covered. Earners can choose between the standard or the curly and coily option to complement their hair type. Each option includes a copper/nickel color base tool and six attachments inside the iconic Dyson blue case.



# NON-CUMULATIVE REWARDS

## 2000+ Packages

Girl Scout will receive a unique gift package of items specially curated to help celebrate the exceptional accomplishment of selling 2,000+ packages. These will be available for pick-up with the 1,000+ Top Cookie Seller package.



## 2200+ Packages

### Camping Gear Bundle *OR* Cumulative Program Credits Value



Whether you are camping the backcountry, car camping, or setting out for the ultimate glamping experience, you are certain to find gear to meet your needs in the curated selection of outdoor equipment. Tents, stoves, cookware, sleeping bags, sleeping pads, headlamps, lanterns, coolers, chairs, and games—along with first aid and survival essentials from Coleman, Big Agnes, JetBoil, Nalgene, Yeti, and more.

## 3000+ Packages



### Gaming Laptop *OR* Cumulative Program Credits Value

Enjoy editing your cookie video, mixing your music, completing a coding series, designing a video game, and playing your favorite games on a slim, portable gaming laptop. Earners will receive a Lenovo Legion Slim 16" or equivalent. The laptop will have minimum specs of, or similar to, an AMD Ryzen 7 CPU and NVIDIA GeForce 4070 8GB GDDR6 to power STEAM exploration. Additional design programs, game passes, or subscription-based services are not included.







EMBRACE  
POSSIBILITY