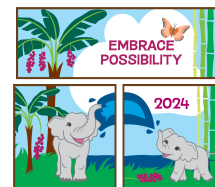


PARTICIPATE and EARN rewards!

Check your online site to learn more about all of the rewards you can earn.

Discover how to earn two personalized patches with your name and avatar below.



Collect these patches that fit together!

Fall Personalized Patch

- Create your avatar
- Send 20+ emails through M2
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$400+ in total Fall sales

Personalize by choosing from two scenes.

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 20+ emails through M2 during the 2024 Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 15+ items during the 2024 Fall Product Program
- Sell 375+ packages of cookies during the 2025 Girl Scout Cookie Program

LOGIN, CREATE and SHARE with 3 easy steps.



Visit www.gsnutsandmags.com/gsww

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.

My troop number is _____



Scan here ↓



1

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



2

Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your caregiver. Please follow current GSUSA guidelines for online sales and marketing.



3

“EMBRACE POSSIBILITY” during the 2024 Fall Product Program and explore the world of Asian elephants.

Benefits of Participating:

- Girl Scouts learn and practice skills like goal setting, decision making, money management, people skills and business ethics as they earn proceeds for their troop.
- The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year.
- Proceeds stay local to benefit our council and troops earn 15% on all items sold.

How the Fall Product Program Works:

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. There are two ways to participate:

- In-person by taking orders for nuts and chocolates using the paper order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, magazines, Tervis® Tumblers, personalized products or a Girl Scout themed BarkBox shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.

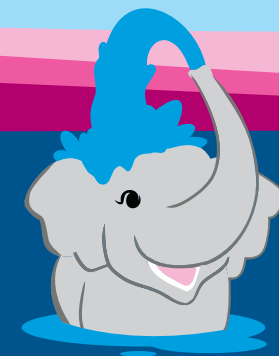
Important Dates:

- **September 25:** Program begins – online ordering opens and Girl Scouts may sell in-person.
- **October 13:** Last day of order taking with the paper order card AND deadline to enter the items sold into the online system.
- **October 13:** Last day for online in-person delivery orders.
- **October 23:** Last day for online shipped orders of nuts, chocolates, tumblers, personalized products and BarkBox.
- **October 30 - November 5:** Nut and chocolate items will be delivered to Service Unit sites.
- **November 17:** Deadline to deliver products to customers, collect payments and turn money into troop product manager.

Make An Impact!

Want to support the conservation of Asian elephants?

Troops can choose to donate \$50 (or more!) of their Fall Product proceeds to Point Defiance Zoo's Dr. Holly Reed Fund, pdza.org/care/holly-reed, which will directly support Conservation Response Units in Sumatra. Troops that donate will receive a certificate, along with a photo of Point Defiance's own Asian elephant, Suki. Make sure to let your Fall Product customers know that their purchase will help provide proceeds for your troop to reach this goal to support conservation efforts. After the Fall Product Program has ended, troops can visit girlscoutsworld.org/fallproduct for a link to donate!



New Personalized Products!

High quality stationery, notepads, and photo frames.

Shipped directly with customized colors, fonts, names, and more!

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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