



2027 rewards guide

READY TO explore

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Welcome Entrepreneurs!

The Girl Scout Cookie Program provides all cookie sellers with opportunities to earn these individual rewards in addition to the proceeds earned by troops. Beyond the lifetime of essential skills gained through cookie program participation, sellers can also earn exciting rewards based on packages sold. Entrepreneurs set both troop and individual goals, and those individual rewards can be used to set each Girl Scout's aspirational sales target. We're excited to see all the incredible things Girl Scout Cookie sellers accomplish this season!

Meet Sally the Lop-Eared Rabbit!

Veggie-Loving Friends

Rabbits love munching on fresh greens like clover. Dandelion leaves are one of their favorite snacks. They're full of vitamins and taste like candy to rabbits.



Ear-Resistably Cute

Lop-eared rabbits' signature ears don't just look cute—they help them stay cool by letting out extra heat.



Bunny Talk

When lop-eared rabbits are excited, relaxed, or feel safe they do a jump-and-twist move called a binky.



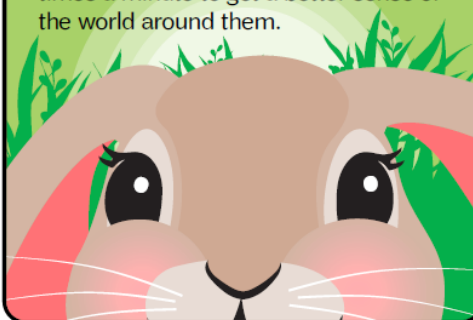
Chew Crew

A rabbit's teeth never stop growing. They're always chewing on things to keep them short and healthy.



The Nose Knows

When rabbits are curious and *Ready to Explore* their noses can wiggle up to 120 times a minute to get a better sense of the world around them.



Fluffle

Groups of rabbits go by many names like a warren, a colony, and (Girl Scouts' favorite) a fluffle.



Program Credits

Program Credits* (PC) are earned in \$50 increments per 100 packages sold (beginning at 500+ packages sold) and can be exchanged for the reward item or experience at the 500+ reward levels. Program Credits are issued on electronic cards in early May via email.

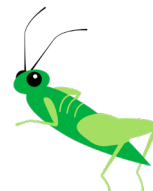
At the 500+ reward level and above, those who select a reward lower than their total packages sold will receive Program Credits for the package difference.

Example: 900 packages sold = \$250 Program Credits Build-a-Bear at 600 packages sold are selected for value of \$100 Program Credits and \$150 Program Credits will also be receive via Crowded.

Program Credits are utilized to fund a variety of things to support Girl Scouting Experiences:

-  Membership fees
-  Girl Scout camp, program, and event registration
-  Girl Scout programs and events
-  Silver and Gold Award project expenses
-  Approved Girl Scout travel expenses
-  Girl Scouts of Western Washington stores and girlscoutshop.com purchases

For more information about Program Credits, visit www.girlscoutsww.org/programcredits.



For additional information about Program Credits, including how to access the account, visit our FAQ page or contact Customer Care, 1-800-541-9842.

*Program Credits are valid for current youth members and are nontransferable.

Funds that remain on electronic Program Credit accounts following a one-year lapse of youth membership with Girl Scouts of Western Washington will be reclaimed by Girl Scouts of Western Washington for use in supporting Girl Scout programming.

Limited Time Partnership

Available May 3 through June 4, 2027

During this limited time opportunity, Program Credits can be used to purchase from a curated selection of items. These items are ordered through Girl Scouts of Western Washington and shipped directly by Best Buy. Visit girlscoutsww.org/programcredits for full details, including a list of available items, and to place orders through our online form when the opportunity is open.



*Images may not represent items available in the Spring 2027 partnership. Items cannot be purchased in-store or directly on the Best Buy website. All orders must be placed through the designated Girl Scouts of Western Washington order form for fulfillment.

Celebrate Sisterhood at the 2029 National Girl Scout Convention

Want to be part of the largest Girl Scout gathering in the country? Start planning your trip today for the July 2029 National Girl Scout Convention in Indianapolis, Indiana. Take part in three days of festivities with programming specifically designed for Girl Scouts and Volunteers, including the National Bridging Ceremony, the National Gold Award Celebration, and the Hall of Experiences with over 100 booths and additional activities. Listen to inspirational leaders and meet celebrities.

Whether you are traveling with your troop, a Girl Scouts of Western Washington travel group (forming in late 2027), or as an individual with a chaperone, troop proceeds and Program Credits earned from the Cookie and Fall Product Programs can be applied toward travel costs.

Email questions to: travel@gswww.org



Crossover Patch

Earned by Girl Scouts who:

- 🍋 Sell 375+ packages of cookies during the 2026 Girl Scout Cookie Program

AND

- 🍋 Sent 20+ emails, used the “Share My Site” function in M2, AND sold 15+ items during the 2026 Fall Product Program



Bar Patches

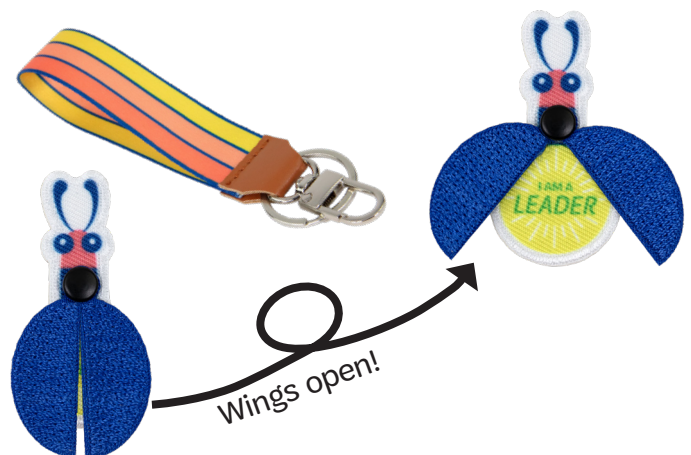


Bar patches, with iron-on backing, are earned in 100 package increments from 100-3000+ packages sold.

Initial Order Rewards

Wristlet Strap & Action Patch

Earned by sellers with 1+ package assigned in troops that reach 280+ per girl average (PGA) on Initial Order for cookie orders collected between January 13th and January 31st, 2027.



Cumulative Rewards

Reward choices not communicated to troop product managers by March 23, 2027 will receive default reward item(s) for packages sold up to 425+ packages and 100% Program Credits for 500+ packages sold. T-shirt size will default to Adult Large.

Rewards for 12-425 packages are cumulative and will be distributed through troop product managers beginning late May. Example: 130 packages sold would receive the 12+, 75+, and 125+ reward items.

12+ Packages - Theme Patch

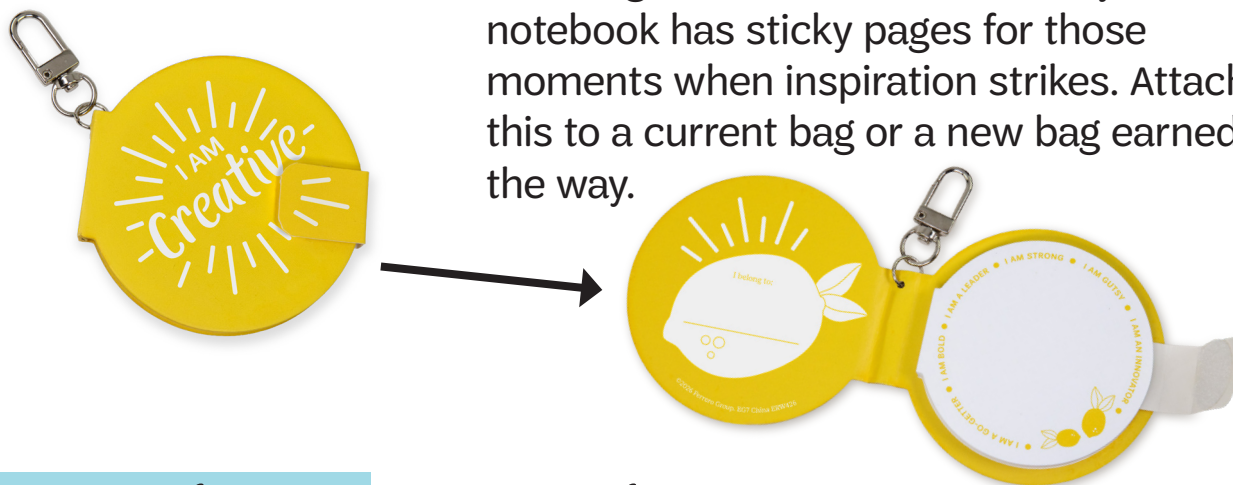
Celebrate the season with Sally! The peel and stick patch backing (instructions included) makes application easy.

All youth with 12+ packages assigned will receive a patch, regardless of opt out at 425+ packages.



75+ Packages - Lemon-Ups Notebook

Doubling as a charm, this vibrant yellow notebook has sticky pages for those moments when inspiration strikes. Attach this to a current bag or a new bag earned on the way.



125+ Packages - Bunny Socks

Hop into action and be ready to explore with these soft and comfy bunny socks.

Available in two sizes: small 5-9yr and large 10-18yr.



180+ Packages - Bracelet Hair Tie Set



Wear them in your hair, stack them on your wrist, or trade them with friends, this colorful set is a welcome addition to any adventure.

250+ Packages - Mini Plush Bunny

This adorable collectible mini plush can clip onto your favorite bag or lanyard. Whether adding to your growing collection or starting one, this mini plush has velcro hands to hang on tight during all your new adventures.



300+ Packages - Girl Scout Day at T-Mobile Park - Date TBD



All Girl Scouts who sell 300+ packages, regardless of other reward choices, will receive a free voucher to attend the 2027 Girl Scout Day with the Seattle Mariners.

Codes will be emailed to earners in mid-April to the email address used to access Digital Cookie. Additional tickets will be made available for purchase.

*Transportation not included; nontransferable.

315+ Packages - *Ready to Explore* T-Shirt

Size	Width (in)	Length (in)	Sleeve to Center Back (in)
YS	17	22	14.25
YM	18	23.25	15.25
YL	19	25	16.25
AS	18	28	15.125
AM	20	29	16.5
AL	22	30	18
AXL	24	31	19.5
A2XL	26	32	21
A3XL	28	33	22.375

Soft, 60% cotton and 40% polyester t-shirt.



360+ Packages - Bunny Plush

Sally has big, fluffy ears and has a Thin Mint cookie embroidered on her paw.



425+ Packages - Duffle Bag Set

With three sizes of duffle bags, there's a spot for everything.

The large, adventure duffle features two pockets and a d-ring for micro-decor. It also includes a matching shoulder strap.

The mini-duffle works great as a toiletry bag, a first aid kit, or for on-the-go craft supplies.

The clip-on micro-duffle is the perfect size for ear buds, lip balm, or to hold SWAPS.

OR

Exchange all 75-425+ package rewards for \$40 Program Credits

Earners receive theme patch and 300+ Mariners ticket. 500+ reward selection does not impact \$40 of Program Credits.



Non-Cumulative Rewards

500+ rewards and experiences are not cumulative. Earners select Program Credits or reward item/experience at 500-3000 package levels.

All 500+ and above reward earners will be emailed in April with reward details, including any date, location, color choice, shipping address, and redemption information for a specific item.

500+ Packages -

Beach Bundle OR Cumulative Program Credits Value



Bold and bright, this package includes a woven Lemon-Ups Turkish towel, lemon themed sling bag with matching bag charm, and sunglasses.

The sling bag includes waterproof water bottle pocket and a d-ring for micro-decor. Attach the matching bag charm with the hook or use the adhesive back to stick it directly to a water bottle.

600+ Packages -

Build-a-Bear Experience OR Cumulative Program Credits Value

Girl Scout participates in an exclusive event on May 16th, May 23rd, or June 6th at Build-a-Bear locations in Tacoma, Alderwood, or Southcenter Mall. All participants will be able to pick out, stuff, and dress their new stuffie-friend with a budget of \$90.

Transportation not included; nontransferable. Dates subject to change.



700+ Packages -

Custom Timbuk2 OR Cumulative Program Credits Value

Create your own custom Timbuk2 bag. Choose from the Custom Extra Small Messenger, Custom Tuck Backpack, or Custom Mini Prospect Backpack.

Earners will receive an email invitation to shop.



800+ Packages -

Lego Build Experience OR Cumulative Program Credits Value

Girl Scout participates in an exclusive event on May 16th, May 23rd, or June 6th at a Lego store location at either Alderwood, Bellevue Square, or Southcenter Mall. Earners will participate in building activities and have exclusive shopping time with a budget of \$190.



Transportation not included; non-transferable. Dates subject to change.

900+ Packages -

Sewing Machine Bundle OR Cumulative Program Credits Value



Earners will receive a sewing machine (exact model TBD) and will be able to take their machine to a special Girl Scout sewing day at one of four Quality Sewing and Vacuum locations across western Washington, dates TBD. Girl Scouts will participate in a 4-hour class to learn basic operation of their new sewing machine and completing a tote bag*. They will learn several sewing techniques to use on future projects.

Transportation not included; non-transferable.

*Project subject to change without notice.



1000+ Packages Top Cookie Seller Package



To celebrate Girl Scouts who sell 1000+ packages, sellers will receive the Top Cookie seller package featuring our mascot on the sweatshirt.

Earners should submit their sweatshirt size to their troop product manager along with all other reward choices by March 23rd, 2027.

Top Cookie Seller Packages will be shipped to service unit product managers for distribution in May.

Top Cookie Seller Package includes:

-  Top Cookie Seller hoodie
-  Top Cookie Seller patch
-  Bar patch



Size	Width (in)	Body Length (in)	Sleeve Length (in)
YM	17	23	27 5/8
YL	18	25	30 1/4
AS	20	28	34 1/8
AM	22	29	35 1/8
AL	24	30	36 1/8
AXL	26	31	37 1/8
A2XL	28	32	37 5/8
A3XL	30	33	38 1/8
A4XL	32	34	38 5/8

Caregivers, family members, and other supporters of Top Cookie Sellers have the opportunity to purchase a supporter hoodie to represent the accomplishments of their Girl Scouts. Information for purchasing a supporter hoodie will be sent to all Top Cookie Sellers. Supporter hoodies will be shipped directly from the Girl Scouts of Western Washington stores once received.

1100+ Camp Discount or Lifetime Membership

In addition to reward choice at 1100+, all Girl Scouts who reach this level will automatically receive:

- 🍋 50% off one session of 2027 or 2028 Girl Scouts of Western Washington Camp*

OR

- 🍋 Lifetime Girl Scout Membership (*for graduating high school seniors only*)*

*Nontransferable



1100+ Packages -

Ninja-CREAMi Scoop & Swirl OR Cumulative Program Credits Value



The Ninja-CREAMi Scoop & Swirl has 13 programs which allows you to make your own ice cream, sorbet, gelato, milkshakes, and more with just a press of a button. Mix and match your favorite flavors or experiment with something new, there's a homemade frozen treat for everyone.

Council will contact families for a shipping address. If addresses are not received by June 4, reward will be converted to Program Credits.

1300+ Packages -

Electric Scooter OR Cumulative Program Credits Value

Getting from point A to point B and everywhere in between will be a blast with this HiBoy-KS4* foldable electric scooter with 25 mile max operating range.

Girl Scouts should abide by their local ordinances for e-scooters (motorized foot scooters). A helmet should be worn at all times. Wrist guards, elbow pads, and knee pads are also recommended for riders.

Council will contact families for a shipping address. If addresses are not received by June 4, reward will be converted to Program Credits.

*exact model subject to availability



1600+ Packages -

Nintendo Switch 2 OR Cumulative Program Credits Value

Play on the TV or take your favorite games on the go with this Nintendo Switch 2. Problem-solve to get to the next level, build new worlds, find hidden treasures, and solve cryptic clues. Whatever your game genre, your next adventure awaits.

Earners will receive the base device only, no additional accessories or games will be included.

Council will contact families for a shipping address. If addresses are not received by June 4, reward will be converted to Program Credits.



1900+ Packages -

MacBook Neo OR Cumulative Program Credits Value

At only 2.7 pounds, the MacBook Neo has a 13-inch display, a battery life of up to 16 hours, and 256gb of storage. Perfect for on-the-go media streaming, light photo editing, or writing your next novel, this laptop is the perfect companion for your creative avenues.

Earners can choose from one of the available color options*: silver, blush, citrus, or indigo.

Council will contact families for a shipping address. If addresses are not received by June 4, reward will be converted to Program Credits.



*color options
subject to
availability

2200+ Packages -

Mystery Suitcase OR Cumulative Program Credits Value

You tell us your travel dream, and we will pack a suitcase for your adventure. Do you want to photograph wildlife in Iceland? Your suitcase may contain a digital camera with an interchangeable telephoto lens, camera bag, tripod, *The Complete Atlantic Puffin Handbook*, and an assortment of snacks for the long journey. Earners and Caregivers will be interviewed to help with our packing.



3000+ Packages -

Disneyland Experience OR Cumulative Program Credits Value

Included are two (2) park tickets—one for the Girl Scout earner and one for the chaperone. Enjoy the Disneyland Park and Disney California Adventure Park with a 3-day pass with park hopper and Lightning Lane Multi Pass included to maximize the fun. Spend time admiring the feat of Imagineering, cataloging the fauna, or taking notes to recreate your favorite sweet treat. However you spend your time at the resort, it's sure to be a fun time.

Transportation to/from the resort and accommodation are not included. After-hours special events, separately ticketed events, and Lightning Lane Single Pass are not included.

