

Camp Property Assessment Frequently Asked Questions

Who is Leading the Camp Property Assessment?

- There are three groups assisting in this effort. Our VP of IT & Property Strategy will be working closely with both teams to complete the property assessment project.
 - 1. Project Management Team:** Consists of our CEO, VP of Camp Programs & Properties, Chief Membership & Program Officer, Director of Research & Evaluation, Senior Director of Camp Programs, and Associate VP of Philanthropy. This team is responsible for the overall project & engagement approach and strategy, as well as identifying final recommendations that will be elevated to the Board for final decision.
 - 2. Camp Property Advisory Group:** Consists of a set of geographically diverse volunteers, including board and community committee members who are passionate about Girl Scout Camps and understand the importance of maintaining sustainable GSWW camp operations. They will provide input and inform our assessment analysis and recommendations for our camp property portfolio.
 - 3. The Board Finance Committee & the Board:** If there is a recommendation to sell a property, the Board Finance Committee and the Board must review and approve the recommendation.

Why is GSWW doing a Property Assessment?

- GSWW inherited multiple properties at the time of council merger. We have an obligation to assess and make strategic decisions regarding our current camp properties to ensure sustainable and responsible site and fiscal management of these properties.
- Because of the impact of Covid-19, our strategic focus, our membership, how we serve members, and how our staff are working are all vastly different now than ever before. We are taking the time to consider how best to support our members as well as the communities we intend to serve, and focus our dollars in a way that best meets our mission and vision.
- Before we can expand programmatic opportunities, we need to focus our dollars and efforts to bring our property sites and assets to an acceptable level to allow for a positive experience and manageable level of site maintenance. This includes improving the efficiency of our camp infrastructure, including water and septic systems.
- We need to be able to offer a diversity of experiences across our camp property portfolio and maximize camp property use.

Why only camps? Are offices being assessed?

- GSWW will be looking at our property portfolio holistically to understand the positioning and distribution of all our properties in relation to each other, our current members, and future Girl Scouts. However, our initial recommendation analysis will be focused on our camp properties. After we have completed the Camp Property Assessment, we will then assess recommendations for changes to our office properties.

What is the status of the project?

- GSWW engaged in initial efforts to understand the data available to us around our properties during the summer of 2020. Camp Property Assessment work started with initial scoping of the

project and identifying our objectives and approach in December of 2020. The Camp Property Advisory Group will begin work in February 2021. We plan to complete the camp portion of the Property Assessment in June 2021.

How long will the assessment last?

- We plan to complete the camp portion of the Property Assessment in June 2021.

When will the decisions as an outcome of this assessment be implemented?

- The scope of the Camp Property Assessment Project does not include implementation of decisions that are a result of this assessment. Any details about implementation of approved recommendations will be communicated in summer and fall of 2021.

How will members be able to give feedback throughout the assessment process?

- We are committed to transparency and engagement of members, volunteers, donors, and staff throughout this process.
- We will use the Project Management Team to plan various avenues that will be used to provide an opportunity for member engagement and input into this process. The Camp Property Advisory Group will also provide feedback on the best format for input from other members.
- Our objective is to create a robust input process that will conclude in a decision on any changes deemed necessary to our camp property portfolio. This decision will inform camp budgeting, operations, programming, and staffing.

Are any GSWW Properties for Sale?

- No GSWW camps are currently for sale, and no decisions have been made regarding selling camp properties. We are doing a comprehensive assessment of all our properties, including offices and camps, as the long-term sustainability of our council necessitates that our properties are soundly managed and fully utilized.

Will decisions result in the sale of GSWW camp properties?

- Following analysis of the data, a recommendation from this property assessment could include the sale of a camp property or properties.

What camps will be up for sale?

- No GSWW camps are currently for sale, and no decisions have been made regarding selling camp properties. We are doing a comprehensive assessment of all our properties, including offices and camps, as the long-term sustainability of our council necessitates that our properties are soundly managed and fully utilized.
- Recommendations approved as a result of this project inform camp budgeting, operations, programming, and staffing.

Why are you fundraising for camps if you might sell them? Will you refund those donations?

- At this point, no decisions have been made to sell any of our properties. Fundraising for camps is ongoing to assist with the yearly maintenance costs of all 7 camp properties.

Are the camps you are opening for program (River Ranch & Lyle McLeod) safe from being sold? Are closed camps at a higher risk of being sold?

- We are doing a full assessment of all our properties. At this point in time, no decisions have been made in regard to the sale of any of our properties.

How would proceeds from the sale of a camp be used?

- The GSWW Board of Directors has established that proceeds from the sale of a property be added to our investment fund to ensure long-term financial support for the council. The Board Investment Committee oversees how interest earned on the fund can be available for operations, including camp programs and property.