



Megan Ferland's Tenure as CEO of GSWW and the Council Transition Plan

The Girl Scouts of Western Washington (GSWW) Board of Directors has announced the resignation of Chief Executive Officer (CEO), Megan Ferland, effective August 11, 2021. Megan led GSWW since 2012, and her experience with youth-focused non-profits runs deep.

During her tenure, Megan fought for equity and change within Girl Scouts with the #ForEveryGirl campaign. When a donor stipulated that their \$100,000 donation could not support transgender members, Megan rejected the gift and instead raised \$338,282 through crowdfunding to support all Girl Scout members regardless of gender identity. Megan also increased revenues and led essential investments in technology for the organization. These investments helped transition the organization to a virtual working environment and offer online events for our members during the COVID-19 pandemic.

As CEO, Megan exemplified Girl Scout values and was devoted to our membership. Throughout her time at GSWW, she led with heart and championed Girl Scout ambition. In an earlier statement, Megan said, “Tomorrow’s leaders are alive today. They are listening to the powerful message [current] leaders are sending—for youth everywhere—to aim high because anything is possible. For us, this underscores the importance of building a Girl Scout community of every race, ethnicity, and religion—a community that is a source of connection and mutual support. That community to turn to is essential given the complex issues facing us as individuals and as a nation.”

The GSWW Board of Directors would like to thank Megan for her guidance and agility during the tumultuous COVID-19 pandemic, her commitment to the council, and her deep devotion to diversity, equity, and inclusion for our members, volunteers, and employees. Megan will be greatly missed by Girl Scout staff, the board, members, volunteers, and community.

In mid-September, the GSWW board is opening the search for the next CEO. Randa Minkarah, GSWW Board Chair, is stepping in as the interim. Randa is taking a leave of absence as Board Chair to serve as interim CEO until a permanent hire is made. The council continues the important work to build Girl Scouts of courage, confidence, and character who make the world a better place.