

# News Release

*For Immediate Release*

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**girlscouts**  
of western washington



## Warner Bros. Discovery and Girl Scouts Launch Digital Storyteller Program

### **Amplifying Diverse Voices from Atlanta, Los Angeles, and Seattle**

Tara Strong, the Voice of Batgirl and Harley Quinn in DC Comics Universe to Serve  
as Keynote Speaker

(Seattle, WA) June 15, 2022. Warner Bros. Discovery (formerly WarnerMedia) and Girl Scouts of Greater Atlanta, Western Washington, and Greater Los Angeles announced today a new partnership to provide support, instruction, and inspiration to the next generation of digital storytellers; helping to raise and amplify the diverse voices of teenagers.

The *Share Your Story* program kicks-off June 11<sup>th</sup> and includes a summer of activities for Junior, Cadette, Senior, and Ambassador level Girl Scouts (6 – 12 grade.) This coast-to-coast program will engage troops throughout the Atlanta, Los Angeles, and Seattle area, providing hands-on experiences, with script writing, film and video editing, post-production sound and titles.

Tara Strong, DC Comics Universe star and voice of Batgirl and Harley Quinn, will share insight into her career in a keynote conversation moderated by Stacey Hoppe, VP, Corporate Social Responsibility and Sustainability at Warner Bros Discovery.

Stories in film and television have historically been written, created, and directed by men and largely reflecting a male viewpoint. According to the [2017 Geena Benchmark Report](#), male leads outnumber women leads 71.3% to 28.8%.

For Black, Indigenous, and People of Color (BIPOC) disparity in storytelling is even greater. In 2020, [research](#) revealed among broadcast and digitally scripted shows, white show creators outnumbered BIPOC show creators 8 to 1 and 6 to 1 in cable scripted shows. Though the last few years have seen improvements, a lack of diversity is still reflected in all positions both in front of and behind the camera, from entry level to the board room.

The *Share Your Story* in-person and online workshops will be facilitated by industry professionals and offer career guidance in addition to hands-on creative and technical skill building. Girl Scouts will digitally explore an aspect of their lives and create a short film to be showcased at the second annual Girl Scouts of Western Washington Film Festival in November. To ensure diversity of economic backgrounds, digital cameras and physical storyboard materials are available to those in need.

“Providing Girl Scouts with an opportunity to learn how to tell their own stories, in their own voices is empowering, and provides an introduction to a wide-range of jobs disproportionately filled by men,” said Andrea Anderson, CEO of Girl Scouts of Western Washington. “We’re excited to partner with Warner Bros. Discovery as we continue supporting Girl Scouts in discovering their voices and exploring career potentials. And we can’t wait to revel in the creative films they produce this fall at our film festival at the Seattle Center.”

“We are proud to support Girl Scouts with a multi-city partnership that expands upon our commitment to empowering youth to find their voices and inspiring the next generation of storytellers,” said Stacey Hoppe, VP, Corporate Social Responsibility and Sustainability. “Through our Share Your Story digital storytelling patch program, hundreds of Girl Scouts will engage in curriculum and learn from Warner Bros. Discovery leaders in media and entertainment to hone their talents as creative storytellers.”

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#### **About Warner Bros. Discovery**

Warner Bros. Discovery (NASDAQ: WBD) is a leading global media and entertainment company that creates and distributes the world’s most differentiated and complete portfolio of content and brands across television, film and streaming. Available in more than 220 countries and territories and 50 languages, Warner Bros. Discovery inspires, informs and entertains audiences worldwide through its iconic brands and products including: Discovery Channel, discovery+, CNN, CNN+, DC, Eurosport, HBO, HBO Max, HGTV, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, WB Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).

#### **About Girl Scouts of Western Washington**

Girl Scouting builds youth of courage, confidence, and character, who make the world a better place. At Girl Scouts of Western Washington, our community is strong and our vision is clear. We invest in our community through Girl Scouts. Our community represents every race, ethnicity, income level, sexual orientation, ability, and religion; reflects a spectrum of gender identity; and connects across geographic locations. By focusing our attention on community members who are furthest from racial, economic, and social justice, Girl Scouts can be an instrument of change, promoting equitable outcomes for all. We wholly commit to taking action to grow as an anti-racist and anti-oppressive organization so that, through Girl Scouts, our members are affirmed as they strive to make our community and world better.