

Zoom Cookie Booth Script Template

Connect with your cookie customers through a personalized online presentation that answers the question- “Why buy cookies from ME?”

Flex your digital business skills by preparing a special message that can be shared during a live video call- just use the sample guide below to focus the pitch you want to share with potential customers! Add as much detail as you want!

**See “Tools for hosting online meetings” on our GSWW Volunteering at Home page for tech support*

Welcome customers!

- Introduce yourself (first name, troop #, Girl Scout level)
- “Thank you for joining my online cookie booth!”

What are you doing?

- Selling Girl Scout cookies/ participating in the world’s largest girl-led business!
- Trying to end hunger/ homelessness in my community/ support endangered species
- _____

Why are you selling cookies? What is your goal?

- Raising money for your troop’s community service project _____
- Learning business skills like online communication, setting goals, managing money, _____
- To sell ____ packages to earn _____ reward
- _____

What is your Girl Scout experience?

- Share your troop’s community service projects
- Share some fun experiences you have with your Girl Scout sisters–camping/ travel/ favorite badge
- Have you earned or planned a Bronze, Silver, Gold Award project?
- _____

Why should your customers buy cookies?

- To help you and your troop meet your goals
- Cookies are delicious– share your favorite variety!
- All proceeds stay local and help fund projects in your community
- _____

Thank your customers!

- Thank you for attending my online cookie booth/ supporting Girl Scouts!

Don’t forget to share your unique Digital Cookie storefront link!

